

BS00431

U.S. Application No. 09/748,905 Examiner SHELTON, Art Unit 2611
Amendment in Response to First Office Action

AMENDMENTS TO THE SPECIFICATION

Please replace the originally-filed Abstract with the following amended version:

Abstract

A program source is linked to event information, which is coupled via a broadcast programming communication system to a number of subscribers. Each of the subscribers to the broadcast communication system has a device for displaying programming information. The subscriber is able to perform a variety of functions to select a program of interest. Subscribers can select, view, and purchase packages or events therein. The subscriber can scroll from event wrapper to event wrapper, within the same product or between products. Furthermore, while in the product scrolling mode the subscriber may interactively purchase a multi-event PPV product by using command buttons on a remote control.